



## Vermont Maple Website and “2010 Vermont Ski & Maple Map” Sugarmakers Registration Form

We invite you to join the 2010 Vermont maple syrup marketing program by filling out this registration form and sending it in with your payment by May 29th. Once again, The Vermont Maple & Ski Map will be the only statewide printed maple syrup promotional piece for 2009-2010 and [www.vermontmaple.org](http://www.vermontmaple.org) continues to increase in popularity receiving 2,000,000 hits in 2008! **You don't need to participate in Maple Open House Weekend in order to be on the Map and website.**

**Some of the Benefits:**

- The 2010 Vermont maple publicity campaign will highlight the sugarmakers who are on the [www.vermontmaple.org](http://www.vermontmaple.org) website and in the Ski & Maple Map. Recent publicity included articles in “Yankee”, “The Boston Globe”, ”NY Newsday”, “NJ Record”, “New York Times”, “Martha Stewart Everyday Food”, Associated Press, coverage on the Time Warner radio network and television coverage included a maple episode on the “History Channel”.
- The Maps will be distributed at many out-of-state events by the VT Department of Tourism, the Vermont Ski Areas Association and the Vermont Chamber of Commerce and will be available at all Vermont Welcome Centers.

*This promotional program is a very economical way to promote your maple products nationwide and should be part of your advertising budget. **Registration Forms and Payment Must be Received by May 28, 2009***

**If you have questions please call Catherine Stevens at 899-9926.**

We will e-mail or mail you a proofing copy to make sure your information is accurate. Sugarmakers must be a current member of VMSMA in order to participate.

**Your name** \_\_\_\_\_  
**Business name (if different than above)** \_\_\_\_\_  
**Mailing Address** \_\_\_\_\_  
**City** \_\_\_\_\_ **County** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_  
**Email** \_\_\_\_\_ **Website** \_\_\_\_\_  
**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_  
**Sugarhouse Address (if different)** \_\_\_\_\_

**Check only 1 box of the following 3 options:**

<input type="checkbox"/>	<b>OPTION #1</b> Maple Open House Weekend <b>ONLY</b> on website and Map	<b>FEE</b>
	1. 500 taps or less (\$50)	_____
	2. Over 500 taps (\$75)	_____
	3. Over 2500 taps (\$100)	_____
<b>This option includes 1 free sign – check here if needed</b> <input style="float: right;" type="checkbox"/>		
<b>Additional signs are available at \$8 each.</b> Enter # of additional signs desired _____ X \$8 = _____		
<b>Total fee for Option # 1 =</b> _____		

**OPTION #2** Listings on the Maple website and the Ski & Maple Map **without** Maple Open House Weekend

Check all the categories you wish to be listed in:

**Open All Year**\_\_\_ **Open seasonally**\_\_\_ **Retail**\_\_\_ **Wholesale**\_\_\_ **Bulk**\_\_\_  
**Maple by Mail/Internet**\_\_\_ **Bed & Breakfast**\_\_\_\_\_

**Total fee for Option #2 =**     \$100    

**OPTION #3** Listings on the Maple website and the Ski & Maple Map **PLUS** Maple Open House Weekend

Check all the categories you wish to be listed in:

**Open All Year**\_\_\_ **Open Seasonally**\_\_\_ **Open House weekend**\_\_\_ **Retail**\_\_\_ **Wholesale**\_\_\_ **Bulk**\_\_\_  
**Maple by Mail/Internet**\_\_\_ **Bed & Breakfast**\_\_\_\_\_

FEE

- 1. 500 taps or less (\$150)
- 2. Over 500 taps (\$175)

\_\_\_\_\_

\_\_\_\_\_

**This option includes 1 free sign – check here if needed**

**Additional signs are available at \$8 each.**

**Enter # of additional signs desired** \_\_\_\_\_ **X \$8 =** \_\_\_\_\_

**Total fee for Option #3 =** \_\_\_\_\_

**If registering for Options 1 or 3:** Describe your Open House Weekend activities and information about your sugarhouse e.g. boil with wood, entertainment, samples, products for sale, use horses, hours you are open, etc (**40 words or less**) and be sure to check off which dates you'll be open.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Open on** **Friday (3/26/10)**, \_\_\_ **Saturday (3/27/10)** \_\_\_ **Sunday (3/28/10)** \_\_\_

**Directions to Your Sugarhouse (30 words or less):**

\_\_\_\_\_  
\_\_\_\_\_

**TOTAL DUE**     \$ \_\_\_\_\_

**Enclose this form and a check payable to Vermont Maple Foundation or pay by credit card (MasterCard or Visa).**

Acct# \_\_\_\_\_ Exp date \_\_\_\_\_ CIV \_\_\_\_\_ (last 3 numbers on back of card)

Signature \_\_\_\_\_

**Vermont Maple Foundation**  
**c/o Mary Croft**  
**491 E. Barnard Road**  
**Royalton, VT 05068**

**Thank you and good luck with your maple sales!**